

GO CORE



MERCHANDISING CATALOGUE



This merchandising catalogue is an integral part of the global goCore visual concept and serves as the primary approach to merchandising, though it is not limited to this. Our aim is to create a modern and appealing brand aesthetic through its physical components. Therefore, we continually update our selection with new items and customise them to suit our customers' preferences.

The materials used for merchandising can be tailored to your specific requirements, ensuring that each item meets your needs.

We are prepared to create sample items in any size necessary. For further details, please contact the goCORE brand team.

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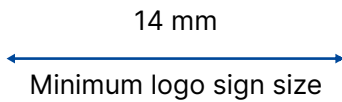
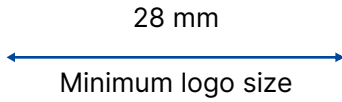
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GO CORE

**BRAND
GUIDELINES**

LOGO GUIDELINES

LOGO DIMENSIONS



SAFE AREA

M — safe area margin

$M = h1$

Do not violate the safe area of the logo and logomark with graphic elements, text, or other logos. The safe area is the minimum margin from the edge of the layout.

COLOURS

Corporate colours are an integral part of the corporate identity.

These colours cannot be changed!

FONTS

Used for different types of headlines or the main message on a layout.

Main logo



Logo sign



CMYK 0 0 0 0
PANTONE P 1-1 C

CMYK 100 75 0 0
PANTONE 2145 C



CMYK 15 5 0 60
PANTONE 430 C

CMYK 60 40 40 100
PANTONE BLACK 6C

MICROGRAMMA PRO FONT FAMILY

GO CORE



PROMOTIONAL ITEMS

PROMOTIONAL ITEMS

STRAP KEYCHAIN

goCORE-branded strap keychains can be designed in three ways:

- White base with blue text
- Blue base with white text
- Black base with white text

We recommend incorporating silver-coloured metal elements, such as rings and buttons.

Shapes and colours can be adjusted to suit your needs.



LANYARD

goCORE-branded lanyards can be designed in two ways:

- White base with blue text
- Blue base with white text

We recommend incorporating silver-coloured metal elements, such as hooks.

Shapes and colours can be adjusted to suit your needs.





FOLDER

goCORE-branded folders can be designed in two ways:

- White base with blue text
- Blue base with white text

We recommend choosing sturdy paper for the folder.

Colours and materials can be adjusted to suit your needs.



NOTEBOOK

goCORE-branded notebooks can be designed in two ways:

- Notebook with vertical elastic band: available in blue or white
- Notebook with horizontal design: available in blue or black

We recommend choosing a softcover notebook with a white vertical elastic band and lined pages.

Colours and materials can be adjusted to suit your needs.



PROMOTIONAL ITEMS

PEN

goCORE-branded pens can be designed in three ways:

- White base with blue text
- Blue base with white text
- Black base with white text

We recommend choosing a metal pen with a blue refill.

Colours and materials can be adjusted to suit your needs.



POST-IT NOTE BLOCK

goCORE-branded post-it note blocks can be designed in two ways:

- White base with blue text
- Blue base with white text

We recommend choosing a magnetic closure for the post-it note blocks.

Colours, materials, and sizes can be adjusted to suit your needs.



POP-UP CARD HOLDER

goCORE-branded pop-up card holders can be designed in three ways:

- White base with blue text
- Blue base with white text
- Black base with white text

We recommend choosing a sleek, durable metal holder with a matte finish.

Sizes, colours, and materials can be adjusted to suit your needs.





STICKERS WITH LOGO

goCORE-branded stickers with the logo can be designed in two ways:

- White base with blue text: goCORE logo and slogan
- Blue base with white text: goCORE logo and slogan

We recommend choosing special stickers designed for laptops and notebooks.

Shapes, colours, and materials can be adjusted to suit your needs.



CREATIVE STICKERS

goCORE-branded creative stickers can be designed with a blue base and white printed text.

We recommend choosing special stickers designed for laptops and notebooks.

Shapes, colours, and materials can be adjusted to suit your needs.

PROMOTIONAL ITEMS

STICKERS FOR CAR

goCORE-branded stickers for cars can be designed in two ways:

- White base with blue text
- Blue base with white text

We recommend choosing reflective waterproof stickers for your car.

Shapes and colours can be adjusted to suit your needs.



STICKERS WITH goCORE TOP CAR PARTS

goCORE-branded stickers with car parts can be designed in two ways:

- White base with white text
- Blue base with white text

We recommend choosing waterproof stickers specially designed for laptops and notebooks.

Shapes and colours can be adjusted to suit your needs.





CERAMIC MUG

goCORE-branded ceramic mugs can be designed in three ways:

- White base with blue text
- White base with blue text and a blue handle
- Blue base with white text

We recommend choosing durable ceramic mugs with a glossy finish.

Sizes, colours, and materials can be adjusted to suit your needs.



TRAVEL MUG

goCORE-branded travel mugs can be designed in two ways:

- White base with blue text
- Blue base with white text

We recommend choosing travel mugs made from stainless steel with a spill-proof lid.

Sizes, colours and materials can be adjusted to suit your needs.



WATER BOTTLE

goCORE-branded water bottles can be designed in two ways:

- White base with blue text and carabiner
- Blue base with white text and carabiner

We recommend choosing bottles made with an aluminium casing and featuring a functional carabiner.

Sizes, colours and materials can be adjusted to suit your needs.

PROMOTIONAL ITEMS

LUNCH BOX

goCORE-branded lunch boxes can be designed in three ways:

- Blue base with white text
- Black base with white text
- Black base with eco lid and text

We recommend choosing lunch boxes with an elastic band for secure fastening.

Sizes, colours, and materials can be adjusted to suit your needs.



MULTI-TOOL

goCORE-branded multi-tools can be designed in three ways:

- Silver base with black text
- Blue base with white text
- Black base with white text

We recommend choosing multitools made from steel.

Sizes, colours, and materials can be adjusted to suit your needs.



BAG

goCORE-branded bags can be designed in two ways:

- Blue base with white text
- Kraft paper base with black text

We recommend choosing sturdy paper for the bags.

Sizes, colours, and materials can be adjusted to suit your needs.





IPHONE CASE

goCORE-branded iPhone cases can be designed in three ways:

- White base with blue text
- Blue base with white text
- Black base with white text

We recommend choosing iPhone cases with a matte finish.

Sizes, colours, and materials can be adjusted to suit your needs.



POWER BANK

goCORE-branded power banks can be designed in two ways:

- With goCORE logo: available in white, blue, or black
- With goCORE logo and slogan: available in white, blue, or black

We recommend choosing a power bank with a metal casing and a battery capacity of 10,000 mAh.

Sizes, colours and materials can be adjusted to suit your needs.

PROMOTIONAL ITEMS

MINI MOUSE PAD

goCORE-branded mini mouse pads can be designed in three ways:

- White base with a blue goCORE logo
- Blue base with a white goCORE logo
- Black base with a white goCORE logo

We recommend choosing a mini mouse pad made from rubber for long-lasting durability.

Sizes, colours and materials can be adjusted to suit your needs.



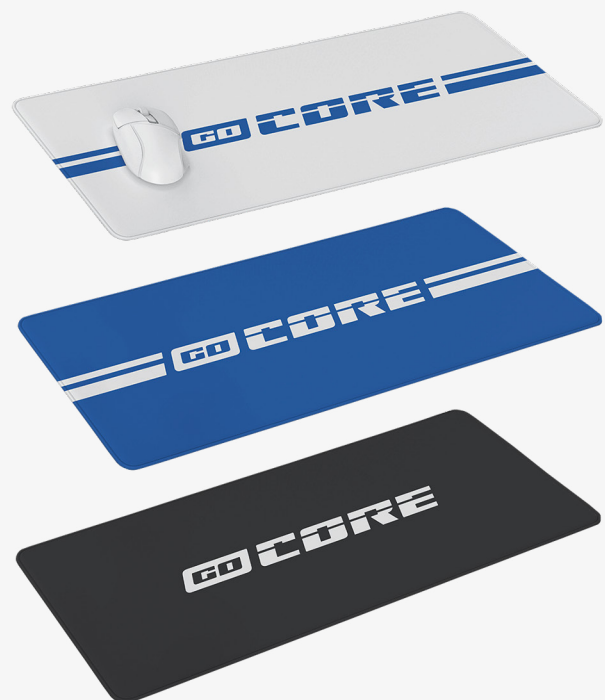
MAXI MOUSE PAD

goCORE-branded maxi mouse pads can be designed in three ways:

- White base with a blue goCORE logo
- Blue base with a white goCORE logo
- Black base with a white goCORE logo

We recommend choosing a maxi mouse pad made from rubber for long-lasting durability.

Sizes, colours and materials can be adjusted to suit your needs.





FLAG

goCORE-branded flags can be designed in two ways:

- White base with blue text
- Blue base with white text

We recommend choosing flags made from polyester and nylon for outdoor use.

Sizes, colours and materials can be adjusted to suit your needs.



FEATHER FLAG

goCORE-branded feather flags can be designed in two ways:

- White base with blue text
- Blue base with white text

We recommend choosing flags made from polyester and nylon for outdoor use.

Sizes, colours and materials can be adjusted to suit your needs.

PROMOTIONAL ITEMS

STRESS RELIEF TOYS

goCORE-branded stress relief toys can be designed in two ways:

- A ball-shaped stress reliever
- A cube-shaped stress reliever

We recommend choosing soft stress relievers made of foam.

Shapes and colours can be adjusted to suit your needs.



MINIATURE goCORE TRUCKS

goCORE-branded miniature trucks can be designed in two ways:

- White base with blue text
- Blue base with white text

We recommend choosing miniature trucks made from plastic and metal.

Sizes, colours, and materials can be adjusted to suit your needs.



GO CORE



**CLOTHING &
ACCESSORIES**

CLOTHING & ACCESSORIES

BASEBALL CAP

goCORE-branded baseball caps can be designed in two ways:

- White base with blue embroidered text
- Blue base with white vinyl printed text

We recommend choosing cotton fabric and a hook-and-loop fastener.

Sizes, colours, and materials can be adjusted to suit your needs.



POLO SHIRT

goCORE-branded polo shirts can be designed in two ways:

- White base with blue text
- Blue base with white text

We recommend choosing demi-season polo shirts made from cotton fabric with 2 buttons.

Sizes, colours, and materials can be adjusted to suit your needs.





T-SHIRT

goCORE-branded t-shirts can be designed in two ways:

- White base with blue text
- Blue or black base with white text

We recommend selecting demi-season t-shirts made from cotton fabric.

Sizes, colours, and materials can be adjusted to suit your needs.



HOODIE (SUMMER/WINTER)

goCORE-branded hoodies can be designed in two ways:

- White base with blue text
- Blue base with white text

We recommend choosing a hoodie suitable for the season, preferably cotton material for summer and an additional fleece lining for winter.

Sizes, colours, and materials can be adjusted to suit your needs.

CLOTHING & ACCESSORIES

TOTE BAG

goCORE-branded tote bags can be designed in three ways:

- White base with blue printed text
- Blue base with white printed text
- Black base with white printed text

We recommend choosing a cotton bag with long handles.

Sizes, colours, and materials can be adjusted to suit your needs.



SPORTS BACKPACK

goCORE-branded sports backpacks can be designed in three ways:

- White base with blue printed text
- Grey base with white printed text
- Black base with white printed text

We recommend choosing a sports backpack made from waterproof material.

Sizes, colours, and materials can be adjusted to suit your needs.



LAPTOP BACKPACK

goCORE-branded laptop backpacks can be designed in two ways:

- Grey base with blue printed text
- Black base with white printed text

We recommend choosing a laptop backpack made from waterproof material with multiple functional pockets.

Sizes, colours, and materials can be adjusted to suit your needs.





MECHANIC UNIFORM

goCORE-branded mechanic uniforms can be designed with a black base and white printed text.

We recommend a mechanic uniform made from a polyester-cotton blend for extra durability.

Sizes, colours, and materials can be adjusted to suit your needs.



WORK GLOVES

goCORE-branded work gloves can be designed in two ways:

- Blue base with white text
- Black base with white text

We recommend choosing work gloves made from waterproof fleece and latex, featuring non-slip silicone palms.

Sizes, colours, and materials can be adjusted to suit your needs.



GO CORE
DRIVING LIKE A PRO

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